

THE CATALYST



Kim Carter

Co-Founder & Managing Partner

Expertise:

Creativity & Innovation

Sales & Marketing

Women in Leadership

Executive Coaching

Employee Engagement

Overview & Strengths

As an Executive Coach and Management Consultant with 20+ years of experience, Kim develops and delivers customized solutions aimed at creating positive organizational change, enhancing customer satisfaction and employee engagement, while improving leadership and team performance — all in the context of achieving business results.

She helps businesses drive performance improvement by focusing on their individual and group strengths and how to leverage both to maximize the benefits of their use. Kim's effectiveness is grounded in a strong foundation of diverse experience in a wide variety of organizations and roles, as well as formal education in traditional topics and new or emerging non-traditional areas.

Prior to co-founding Catalytics Performance Consulting in 2014, Kim worked with and for the US military and government, entrepreneurs, non-profit organizations and domestic and global corporations. This breadth and depth of business and life experience has given Kim a unique ability to quickly assess and understand her clients' needs to help them uncover the most effective solutions.

Kim holds a BS Degree in Organizational Psychology from the Pennsylvania State University and an AAS Degree in Criminal Justice from the United States Air Force. She has completed several advanced courses in Positive Psychology, Appreciative Inquiry, communications and leadership and works with a variety of individual and team assessment tools.

Professional Snapshot

Over 15 years of business experience:

- Management Consulting
- Sales & Marketing
- General Management
- Non-Profit Management
- Start-Ups to Multi-Nationals
- US Government
- US Military

Industry Specializations

- Professional Services
- Advertising
- Market Research
- Government
- Education
- Non-Profits
- Real Estate



Inspired Possibilities. Powered by People.

Educational Background

The Pennsylvania State University

- Bachelor of Science, Organizational Psychology

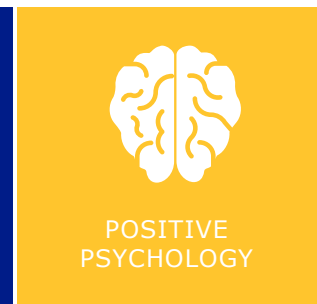
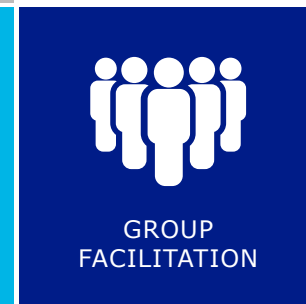
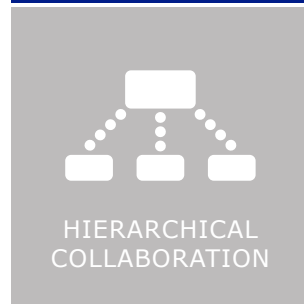
The United States Air Force, Maxwell AFB, AL

- Associate of Science, Criminal Justice

Certification & Assessments

- VIA Character Strengths
- Realise2 Assessment
- Positive Acorn Coaching
- Birkman Method
- DiSC Assessment

Specializations



Coaching Philosophy

Kim's coaching is designed to help clients go beyond the labeling of their occupational knowledge, skills and abilities to further understand, apply and leverage their greatest intrinsic strengths and highest values. Using and applying scientifically proven assessments and models, she helps clients to understand and eliminate hurdles, address their underlying beliefs and stimulate fresh thinking, discourse and action. She works with the client (individuals and/or teams) to open the doors to previously hidden connections, thereby stimulating ingenuity. Her approach creates new perceptions and valuable insights—which her clients find refreshing and highly effective in achieving lasting improvements for the individual, the team and the business.



70 West Oakland Ave Suite 104
Doylestown, PA 18901
215.839.0089, Ext. 700

kim@poweredbycatalytics.com
www.poweredbycatalytics.com

© 2018 Catalytics Performance Consulting, Inc.
All rights reserved.