

# THE CATALYST



**Stan Sherman**

Executive Consultant & Coach

## Expertise:

Sales & Marketing

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Executive Coaching

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Group Facilitation

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Business Turnaround

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Team Effectiveness

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## Overview & Strengths

Stanley Sherman is a gifted Facilitator, Coach and Consultant with 25+ years of experience providing new leadership strategies, and effective execution in a wide range of management and consulting roles across a variety of industries and companies—from entrepreneurial start-ups to large multi-national corporations

Stan's coaching propels leaders to reach their highest potential, accelerates teams to perform and innovate to enhanced levels and leads organizations to greater success.

Garnering experience in both US and international businesses, numerous certifications and over 15 years as a Certified Leader with The Mankind Project International, Stan brings executive and team leadership, business development, and implementation to enable organizational success.

He has honed his knowledge, skill set and extraordinary coaching abilities while working in executive leadership, sales, marketing, business development and operations at all levels—from the front lines to executive management.

## Professional Snapshot

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### Over 25 years of business experience:

- Management Consulting
- Executive Coaching
- Sales & Marketing Executive
- Business Startups
- International Business Development
- General Management
- Chief Executive Leadership

## Industry Specializations

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- Hotel & Casinos
- Medical Devices
- Financial Services
- Software Development
- Manufacturing
- Logistics
- Medical Testing

Inspired Possibilities. Powered by People.

## Educational Background

### Monmouth University

- B.S. Business & Marketing

## Certification & Assessments

- Mankind Project Full Leader
- Team Advantage
- LPI 360 Assessments
- Multicultural Leadership
- Propelling Sales Seminar
- Group Development Questionnaire
- Thomas-Kilmann Index (TKI)

## Specializations



## Coaching Philosophy

In working with individuals and teams, Stan brings his unique leadership approach to break through barriers to drive growth, increase profitability and dramatically improve executive, operational, and overall team capabilities.

Stan always shows up ready and able to do deep work with an organization that is ready to do the work. He asks exceptional questions to expose business problems causes and barriers, guides more than dictates, and truly cares about the outcome.

Ultimately, Stan facilitates game changing awareness, enabling individuals and groups to discover, produce, and employ simple, clear, concise and repeatable solutions.

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